



AI FOLLOW-UP FOR MORTGAGE TEAMS

Be there for the next conversation.

LoanWick works with Bonzo to help your team respond, follow up, coordinate appointments, and keep the next step organized.

LoanWick, formerly BrokerBot.

From lead context to a useful next step.

01

Use the context

Available Bonzo history helps the assistant continue a conversation instead of starting over.

02

Keep it moving

AI-assisted replies and follow-up work toward an appointment or another useful next step.

03

Keep people involved

Notes, configured stage actions, and handoffs help your officer pick up the conversation.

For loan officers

Tailor your assistant's style and availability. Follow the company model default or pin an available version in your tier.

For company admins

Invite teammates by email. Set the team's operating boundaries and review setup before enabling live outreach.

Setup first. Outreach requires activation approval and completed requirements.

See it with a sample conversation.

Interactive demo: no real SMS and no Bonzo record changes.

[Try the interactive demo](#)

Or book a walkthrough with Ethan
cal.com/ethan-wood-id4nsr/30min

Use fictional details in demos. AI output can be incomplete or wrong; your team remains responsible for borrower guidance and appropriate human review. Results are not guaranteed.

Start: brokerbot.us/start

Support: info@ethanwood.org